

→ DEPARTMENTS

SUCCESS STORIES
'UnRetiring' into the
Agency Business
Alan Serinsky put
his direct mail and
marketing skills to use
to create a home-based
agency focused on 'whiteglove service'

SELLING CRUISES
Raising the
Bar - Again
Oceania Cruises
continues to enhance
virtually every aspect of
the guest experience -

ON THE RIVER
Emerald Radiance
Shines in Portugal
The ship, the most

The ship, the most intimate in the Emerald Waterways fleet, was purpose-built to sail the Douro River

both on board and off

46 SELLING TOURS Chinatour.com
On the Rise

The operator adds upward of 10 destinations, along with Vietnam and Cambodia river cruises



56 BOOKING
RENTAL CARS

Around Phoenix

In and Around Phoenix The city is popular yearround, but especially in winter with its sunshine and during spring training

60 SELLING
LAS VEGAS
Girls' Getaways,
Vegas Style

Women traveling together will find an array of fun and affordable experiences, enabling them to kick back, connect and recharge

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Emerald Radiance Shines in Portugal

THE SHIP, THE MOST INTIMATE IN THE EMERALD WATERWAYS FLEET, WAS PURPOSE-BUILT TO SAIL THE DOURO RIVER

By Katherine Rodeghier

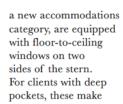




Couples and small groups, the ship's core cruisers, choose from 56 outside staterooms in four categories. The most common, Panorama Balcony Suites, measure 160 to 180 square feet. Instead of a balcony jutting from the ship's side, they have floorto-ceiling windows that can be lowered to waist height, creating an interior balcony.

Emerald Staterooms, 153 to 170 square feet, have picture windows.

Two 300-squarefoot Riverview Suites,

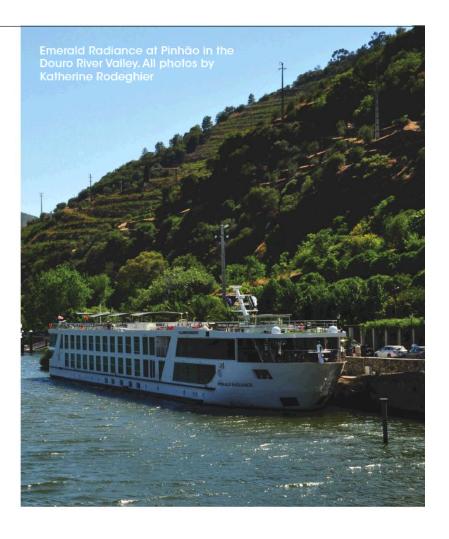


an outstanding choice for the best views. (All staterooms have views.) Two Owner's One-Bedroom Suites, 285 square feet, have outdoor balconies.

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JUST THE FACTS

- → Cruise Line: Emerald Waterways
- → Ship Name: Emerald Radiance
- → Size: 112 passengers
- → Year Introduced: 2017
- → Facilities: Sun Deck with pool, Horizon bar and lounge, self-service coffee station, The Terrace, Reflections Restaurant and Wellness Room
- → Price: Fares for the eight-day "Secrets of the Douro" range from \$2,645 to \$5,995.
- → Base Commission: 12 percent
- → Contact: emeraldwaterways.com, 855-222-3214



→ WHAT'S INCLUDED:

Meals with wine, beer and soft drinks at lunch and dinner, at least one excursion per port, standard gratuities, airport transfers and port taxes.

→ BEST ENTERTAINMENT

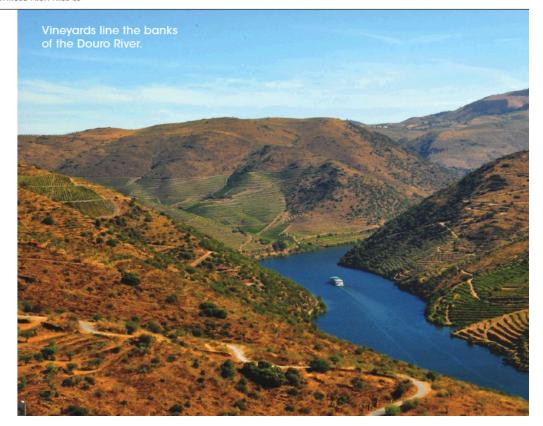
Nightly musical performances in the Horizon bar and lounge.

→ EXCURSIONS

Emerald recently added active excursions, including guided canoe trips and vineyard walks.

→ WHAT'S FOR DINNER?

Reflections Restaurant serves buffet breakfasts and lunches, and à la carte, open-seating





dinners featuring a mix of Portuguese dishes and other Continental fare. Light meals are available in the Horizon bar and lounge.

→ PUBLIC AREAS

The Sun Deck with swimming pool, lounge chairs and walking/ jogging track is ideal for enjoying warm weather, scenery and navigation through locks. The Horizon bar and lounge features floor-toceiling windows plus outdoor seating on The Terrace. Massages are available in the Wellness Room.

→ INSIDER BOOKING TIP

Late or light sleepers should avoid staterooms below the Sun Deck due to noise from its walking/ jogging track.

→ AGENT ASSISTANCE

Business development managers provide in-office training and marketing tips, and host consumer events. Fam trips are offered year-round. A rewards program enables agents to earn points for bookings, which are redeemable for products and experiences.

SELLING POINTS

- → Douro River sailings are an excellent option for prospects and clients who have previously cruised the Rhine or Danube rivers. Engineering buffs will enjoy going through locks.
- → Emerald Radiance's itineraries are a good fit for food and wine lovers. Select 2019 sailings will feature British celebrity chef Mary Berry.
- → With just 112 passengers, Emerald Radiance has a high crew-to-guest ratio of one to three.