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Tweet: Library Hotel Collection announces Black Friday / Cyber Monday Offers -- 25% off Best Flexible Rates #libraryhotelcollection #blackfridaytraveldeals

<u>Library Hotel Collection Offers 25 Percent off Best Flexible Rates</u> <u>During Black Friday / Cyber Monday Sale</u>

Book between Nov. 25 and Dec. 2 and take advantage of Special Offer Stays in 2020

NEW YORK (November 2019) – Travelers looking to take a solo-trip, a family getaway, a romantic weekend or just gifting family or friends with a travel experience can find some of the best travel deals of the year at any of the award-winning Library Hotel Collection properties during the Black Friday / Cyber Monday sale. With discounts of 25 percent off and no prepayment required at TripAdvisor's top-rated hotels in New York, Toronto and Budapest, guests can freely experience the gift of travel with this once-a-year money-saving offer.

Guests visiting each property's booking site between Nov. 25 – Dec. 2, 2019 will receive 25 percent off the Best Flexible Rate along with a property-specific special amenity ranging from a bottle of wine at arrival to two-for-one spa treatments or complimentary fitness classes. Library Hotel Collection properties include the New York City-based hotels: Library Hotel, Casablanca Hotel, Hotel Elysée and Hotel Giraffe; the Aria Hotel Budapest which was named #1 Hotel in the World in the TripAdvisor 2017 Travelers' Choice Awards' and Hotel X Toronto, Downtown Toronto's only lakefront urban resort.

One of the company's most valued benefits is the added value offers in its \$25 per room per night resort fee at all Library Hotel Collection properties in New York City, which includes a daily continental breakfast buffet, as well as a three-hour evening wine and cheese reception, free wi-fi and 24-hour refreshments in a living room setting. At Aria Hotel Budapest guests enjoy complimentary Farm to Table breakfast including hot entrees made to order, and a two-hour afternoon wine and cheese reception featuring live musical entertainment each day in the Music Garden courtyard. Black Friday / Cyber Monday special offers for Library Hotel Collection properties include:

- <u>Hotel X Toronto</u> Situated on the shore of Lake Ontario at Exhibition Place, the 404-room Hotel X Toronto offers guests an unparalleled experience with amazing waterfront and city views; 10XTO, a 90,000 square foot athletic facility and wellness center; Kandy Art Gallery, a 2,200 square foot gallery showcasing the work of Canadian photographer Neil Dankoff; a two-story cinema; the signature three-level rooftop lounge, Falcon SkyBar; and the 55-foot long heated rooftop indoor/outdoor pool available year-round. The hotel is also home to Canada's only Guerlain Spa which has its official Grand Opening Nov. 7. Offer includes:</u> 25 percent off the Best Flexible Rate plus free self-parking, complimentary fitness classes for two in 10XTO (Pilates Reformer not included), and no prepayment required.
- <u>Aria Hotel Budapest</u> The musically-inspired Aria Hotel Budapest, greets guests with a variety of music as they walk across a dramatic piano-tiled floor to guestrooms and suites. Each of the four wings (comprised of 49 guest rooms and suites) celebrates a different major music genre: Classical, Opera, Contemporary and Jazz music through decor, art and sound.

<u>Offer includes</u>: 25 percent off Best Flexible Rate, a fruit basket upon arrival and two-for-the-price-of-one spa treatments at the hotel's Harmony Spa.

- Library Hotel The award-winning Library Hotel is the ultimate book lover's paradise beginning at the front entrance on 41st Street, known as "Library Way," featuring 100 bronze plaques with famous literary quotes. The hotel is home to more than 6,000 books with each of the ten guestroom floors dedicated to one of the major classifications of knowledge of the Dewey Decimal System.
 Offer includes: 25 percent off Best Flexible Rate and bottle of wine upon arrival.
- <u>Casablanca Hotel</u> Celebrated as one of the most popular boutique hotels in NYC and #16 of the Top 25 Hotels in the US by TripAdvisor's Travelers' Choice Awards in 2019, the Casablanca Hotel is a hidden gem, located just steps away from vibrant Times Square. The hotel was inspired by the romance of the movie "Casablanca".
 <u>Offer includes:</u> 25 percent off Best Flexible Rate and bottle of wine upon arrival.

• <u>Hotel Giraffe</u> – A chic, softly contemporary property in the NoMad/Flatiron District inspired by the architecture and design of the Art Moderne period, embodies the gentle power, grace and beauty found in one of nature's most beloved animals. A recipient of TripAdvisor's Travelers' Choice Award, ranked #12 in the Top Overall Hotels in the U.S. 2019 by TripAdvisor, and a 'Favorite Hotel' of Family Vacation Critic , Hotel Giraffe offers timeless style, spacious guestrooms and family-friendly suites.

Offer includes: 25 percent off Best Flexible Rate and bottle of wine upon arrival.

<u>Hotel Elysee</u> – Step back in time at the Hotel Elysée and be transported to an era when travel and elegance went hand in hand. Built in the 1920's, the Hotel Elysée is known for its service and attention to detail offering the warmth and charm of a French countryside inn, right in the heart of Midtown Manhattan.
 <u>Offer includes:</u> 25 percent off Best Flexible Rate and bottle of wine upon arrival.

The Library Hotel, Casablanca Hotel, Hotel Giraffe, Hotel X Toronto and Aria Hotel Budapest require a 30-day cancellation while the Hotel Elysee requires a 21-day cancellation. No prepayment is required at any of the Library Hotel Collection properties for the Black Friday/Cyber Monday offer. Blackout dates and restrictions may apply.

About Library Hotel Collection:

The Library Hotel Collection prides itself on the reputation of being the "World's Kindest Hoteliers" which is why it was recognized in ReviewPro's 2015 and 2016 Top Luxury Hotel & Brand Report as having the highest guest satisfaction rating of any luxury hotel brand in the world. TripAdvisor also consistently honors the brand for some of the highest guest satisfaction ratings out of the site's 1.1 million accommodations - including naming the musically inspired Aria Hotel Budapest as "#1 Hotel in the World" in the 2017 Travelers Choice Awards. Each of the hotels in Library Hotel Collection is reflective of the creative vision of Henry Kallan, named 2016 "Hotelier of the Year" by the Boutique Hotel and Lodging Association. Hotel Elysée, home of the renowned Monkey Bar, is inspired by the elegance of a French country estate. Inspired by the romance of the Hollywood classic, Casablanca Hotel is an unexpected oasis in the center of the Broadway Theater District, steps from Times Square; Hotel Giraffe is a chic, softly contemporary property in the NoMad/Flatiron District and Library Hotel is a book lover's paradise with 6,000 books

organized throughout the hotel, based on the Dewey Decimal System – all three were named "Top 25 Hotels in the US" by TripAdvisor in 2019. The latest additions to the Library Hotel Collection are the music-inspired <u>Aria Hotel Budapest</u> and <u>Hotel X Toronto</u>, Toronto's first downtown urban resort, located on the shores of Lake Ontario in the heart of the Exhibition Place grounds.

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