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Harmony Spa at Aria Hotel Budapest

Becomes Exclusive Hungarian Partner for Eminence Organic Skin Care

Budapest (April 2019) – <u>Harmony Spa Budapest</u> at the <u>Aria Hotel Budapest</u> by Library Hotel Collection has announced it will be the exclusive Hungarian partner for world-renowned skin care line, <u>Eminence Organic Skin Care</u>. The award-winning Eminence Organic Skin Care, a premier manufacturer of a comprehensive skin care line made with organic products, is a favorite skincare line among celebrities and is exclusively used by professional beauticians trained in Éminence's special educational program.

Harmony Spa Budapest, winner of the Best Wellness Spa in Europe at the World Boutique Hotel Awards 2015, has earned a loyal following for its natural approach to beauty and well-being with exclusive body treatments and rituals which benefit from high performance ingredients, Hungarian thermal water, natural herbs and vitamin extracts. Hungarian-born supermodel Enikö Mihalik is the spa's Beauty Ambassador and helps to create, shape and advise on Harmony Spa's innovative beauty treatments and personalized experience.

Éminence has long been one of the leading skin care brands among the world's celebrity elite. The company has grown since its founding to become a favorite among Hollywood movie stars and A-listers, with the likes of Meghan Markle, Cameron Diaz and Hugh Jackman being just some of the celebrities that use the products. Éminence has strict quality controls on every one of its products, growing the ingredients in worldwide organic and biodynamic farms to ensure its products are GMO, SLS and paraben-free without any testing on animals. Because of its dedication to high-quality, environmentally friendly cosmetics, the Éminence brand is exclusively available in places where treatments and products are used only by professional beauticians trained in Éminence's special educational program.

The partnership between Harmony Spa Budapest and Eminence Organics is a natural fit as Hungarian beauticians are experts with their knowledge of herbs, extracts, oils and natural

ingredients and their effects on the skin. As part of this partnership, Harmony Spa Budapest will provide twelve special treatments alongside the availability of Éminence's range of biodynamic skin care products within the Aria Hotel. Signature selections include:

- Cranberry Sugar Body Scrub using cranberry, pomegranate, green tea and raw sugar to help the skin appear radiant and smooth
- Herbal Aroma Body Wrap reduces the signs of cellulite from paprika, ivy and stinging nettle ingredients
- Aria Signature Facial combine extra high potency vitamin C and sunflower seed serum with a special massage technique to help remove deep wrinkles caused by aging skin.

"At the Library Hotel Collection, we are committed to providing an incomparable guest experience and that goes from the warm welcome a guest receives upon entering the hotel down to the careful curation of the products we use in our spas," said Adele Gutman, Vice President of Sales, Marketing and Revenue. "It was a natural fit to partner with a skin care brand like Eminence Organics as they are committed to the highest quality and utilize Hungarian ingredients and techniques."

The Aria Hotel Budapest, recently named #1 Hotel in the World in the TripAdvisor 2017 Travelers' Choice Awards, is a 49-room luxury hotel where music enhances every guest experience. Each of the guestrooms and suites honor the world's greatest musical legends from Tchaikovsky to the Rolling Stones. Each of the four artfully designed guest wings evokes the emotions of Jazz, Contemporary, Opera or Classical music through décor and sound. Harmony Spa plays off the genres of Jazz, Opera, Contemporary and Classical to offer musically inspired massages and body treatments with carefully curated music playlists based on the type of treatment a guest chooses. In addition to treatment rooms the Harmony Spa offers a heated pool, Jacuzzi, Finnish sauna, infrared sauna, and aromatherapy steam room. The spa also offers a Wellness Program with Rooftop Yoga at High Note SkyBar, two Aqua Bicycles, water fitness classes and an exercise room equipped with the most modern machines.

About Library Hotel Collection:

The Library Hotel Collection prides itself on the reputation of being the "World's Kindest Hoteliers" which is why it was recognized in ReviewPro's 2015 and 2016 Top Luxury Hotel & Brand Report as having the highest guest satisfaction rating of any luxury hotel brand in the world. TripAdvisor also consistently honors the brand for some of the highest guest

satisfaction ratings out of the site's 1.1 million accommodations - including naming the musically-inspired Aria Hotel Budapest as "#1 Hotel in the World" in the 2017 Travelers Choice Awards. Each of the hotels in Library Hotel Collection is reflective of the creative vision of Henry Kallan, named 2016 "Hotelier of the Year" by the Boutique Hotel and Lodging Association. Inspired by the romance of the Hollywood classic, Casablanca Hotel is an unexpected oasis in the center of the Broadway Theater District, steps from Times Square; Hotel Giraffe is a chic, softly contemporary property in the NoMad/Flatiron District and Library Hotel is a book lover's paradise with 6,000 books organized throughout the hotel, based on the Dewey Decimal System – all three were named "Top 25 Hotels in the US" by TripAdvisor in 2019. Hotel Elysée, home of the renowned Monkey Bar, is inspired by the elegance of a French country estate. The latest additions to the Library Hotel Collection are the Aria Hotel Budapest and Aria Hotel Prague. In 2018, the Library Hotel Collection opened Hotel X Toronto, Toronto's first downtown urban resort, located on the shores of Lake Ontario in the heart of the Exhibition Place grounds. In Spring 2019 Hotel X Toronto will open Canada's first Guerlain Spa, once again showing its commitment to partnering with world-renowned skin care brands to provide the ultimate guest experience.

About Eminence Organics Skin Care:

An award-winning provider of the most effective, professional skin care products in the natural and organic skin care industry, Eminence Organic Skin Care is sold in leading salons and spas in more than 50 countries around the world. Eminence melds herbal craftsmanship and innovation, skin rejuvenation techniques unique to Hungary and hand-picked fresh ingredients to craft premium natural, organic and Biodynamic® skin care that is good for the earth as well as good for the skin. Eminence - a Certified B Corporation® - displays its commitment to the environment by harnessing wind and solar power energy to produce products in the laboratory, using recyclable packaging printed with vegetable-based inks and committing to planting a tree for every product sold. Visit www.eminenceorganics.com for more information.

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