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Scenic Unveils New 2021 European River Cruise Collection and “Book with Confidence” Program

Boston, June 2020 - [Scenic Luxury Cruises & Tours](http://www.scenicusa.com) has unveiled its 2021 *Hidden Wonders of Europe's Rivers* collection and a new *Book with Confidence* program. The 2021 offerings are detailed in a new digital brochure, available at www.scenicusa.com/brochures and include two new French culinary cruises and several new excursions. The new *Book with Confidence* program, offered on bookings made by August 31, 2020, provides guests with additional flexibility and peace of mind when planning their 2021 river cruise – reducing deposit amounts and including a free Deposit Protection Plan (value \$125) with every booking.

Scenic has also added a few extra incentives for guests booking by August 31, 2020:

- free economy flights on cruises of 8 to 10 days or savings of \$1,200 per guest
- free premium flights on cruises of 11 days and longer or savings of \$1,800 per guest.
- Diamond Deck guests receive an additional \$250 savings on all cruises
- Paying in full within 14 days of booking saves an additional \$350 per guest or pay in full by August 31, 2020 for \$250 per guest in savings on all cruises

Scenic is also offering business class air for only \$1,995 per guest and 50% Single Supplement on select European river sailings.

New for Scenic guests in 2021 are visits to World War I sites in Belgium's Ypres and Passchendaele and two culinary itineraries highlighting French gastronomic delights with the *Tastes of Southern France* on the Rhône and the *Flavours of Bordeaux* itinerary cruising the Garonne.

The new culinary cruises include an onboard dinner prepared by Michelin star chef Didier Goiffon and a cooking class at three-star Michelin chef Georges Blanc's restaurant. Guests can learn the family secrets of regional recipes with Scenic's new 'Ancestry of the Kitchen' program. The program includes a series of authentic cooking classes held in the homes of locals including Dutch Apple Pie baking in Hoorn, Bulgarian Banica in Vidin, and a traditional Portuguese bread-making experience.

Scenic is working closely with IG River Cruise, Cruise Lines International Association (CLIA), local and international Government Health agencies, to ensure developed protocols meet and exceed the latest regulatory requirements.

The 5-star Scenic Space-Ships offer all-inclusive luxury experiences - from private butler service and unlimited complimentary beverages and spirits including mini-bar re-stocked daily, to six on-board dining options, a wellness area, fitness center and Salt Therapy Lounge (on most ships). And guests will never have to reach for the wallet or purse as everything (except a haircut or massage) is included: tips and gratuities, expert local guides, all Scenic Freechoice activities that allow for a more personalized vacation, plus Scenic Enrich events which are exclusive to Scenic and its guests.

Scenic Luxury Cruises & Tours has grown over its 34-year history to include award-winning, all-inclusive river and ocean cruises and handcrafted land tours that take participants to many of the world's most fascinating destinations. Since 2008, Scenic has offered river cruises in Europe, SE Asia, Russia and Egypt on its 15 Space-Ships. In 2019, Scenic introduced the world's first luxury Discovery Yacht, the 228-guest *Scenic Eclipse*. Sister brand Emerald Waterways has eight Star-Ships offering sailings on European rivers and Southeast Asia's Mekong River. In 2021, the *Emerald Azzura* will be the first ship to launch under the new Emerald Yacht Cruises brand - a 100-guest super yacht that will ply the warm waters of the Mediterranean, Adriatic and Red seas.

Additional information can be obtained via travel agents; or in the US: www.scenicusa.com; phone 844-788-7985; or email: info@scenicusa.com.

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