



Contact: Lauren Frye, (212) 724-7783, lauren@gilliesandzaiser.com

Tweet: Emerald Cruises' Explore the World Campaign offers inspiration and wave season deals; [@emerald_cruises](https://twitter.com/emerald_cruises) www.emeraldcruiises.ca

Emerald Cruises' Explore the World Campaign Offers Inspiration and Wave Season Deals

Wave offer encompasses 2022 Super Earlybird Savings and flexible booking policy

Vancouver, BC (December, 2020) – Boston, MA (December, 2020) – With the new year on the horizon and future travel planning in full swing, [Emerald Cruises](http://www.emeraldcruiises.ca) is ushering in wave season with their Explore the World campaign. This campaign offers plenty of travel inspiration across three continents in addition to sizeable savings on an array of 2022 small ship river and ocean cruises. The campaign includes a [digital mini-brochure](#) covering all destinations and sailings included in the wave season offer.

Between December 28, 2020 and February 28, 2021, guests who book select 2022 European and Southeast Asian river cruises and pay in full 12 months in advance of departure qualify for **Super Earlybird savings of an extra 10%** off the cost of their booking in addition to the following offers:

- On 2022 European river cruises such as the popular [15-day Splendours of Europe between Amsterdam to Budapest](#), guests can **save of up to \$3,000 per couple** depending on length of sailing and cabin category, and couples booking a suite on the Horizon Deck will receive €300 onboard credit ;
- On 2022 Southeast Asia sailings of 13 days or longer like the epic [Majestic Mekong Discoverer between Ho Chi Minh City and Siem Reap](#), guests can **save \$4,000 per couple**.

The Explore the World promotion also applies to Emerald Cruises' 2022 yacht sailings in the Mediterranean, Adriatic and Red Seas aboard the soon-to-launch, 100-passenger *Emerald Azzurra*. Guests booking select suite or stateroom categories on 2022 cruises such as the inaugural, [eight-day Best of the Red Sea itinerary](#) will receive the Super Earlybird discount of **up to 30% off** the cost of the booking when paying in full 12 months prior to departure.

To help travellers with peace of mind, all bookings come with the line's flexible booking policy that allows guests to defer travel plans and transfer to an alternate departure date or itinerary up to 60 days prior to departure with no Emerald Cruises fees. The Deposit Protection Plan (value \$125 per person on river cruises and \$200 per person on yacht cruises) is a complimentary inclusion on all bookings, and allows guests flexibility with their travel dates without having to worry about losing their deposits.

Those looking for additional flexibility and security can purchase the new [Platinum Protection Plan](#), which provides coverage for guests who may fall ill or who's travel plans are affected by Covid-19. The Platinum Protection Plan allows for 100% refund of cruise fare when enacted up to 31 days prior to departure, and 70% refund when enacted between 15 and 30 days prior. This plan can be added to eligible river cruise bookings for \$395 CAD per person and to Emerald Azzurra yacht sailings for \$495 CAD.

All bookings must be made between December 28, 2020 and February 28, 2021, and guests must pay the full balance no later than 12 months before departure to receive the Super Earlybird Discount.

Emerald Waterways' fleet of deluxe Star-Ships sail the Danube, Rhine, Main, Rhône, Saône, and Douro Rivers in Europe, visiting 14 countries along the way. In Southeast Asia, the line's newest Star-Ship, *Emerald Harmony*, sails on the Mekong River through Cambodia and Vietnam.

Emerald Cruises is the parent brand of Emerald Waterways and the newly formed Emerald Yacht Cruises. The *Emerald Azzurra*, the first yacht to launch under the Emerald Yacht Cruises brand, is a 100-guest super yacht that will ply the warm waters of the Mediterranean, Adriatic and Red seas. Emerald Waterways features nine branded Star-Ships offering river sailings in Europe and on the Mekong, as well as a chartered river ship along the Volga River in Russia (MS *Nizhny Novgorod*). The brand offers contemporary deluxe ships, outstanding service and an incredibly inclusive pricing plan that has won them the honour of being named Best River Cruise Line for Value by the Cruise Critic Editors' Choice Awards for five years running.

Emerald Cruises can be found on Twitter at [@emerald_cruises](#), on Facebook as [EmeraldCruisesGlobal](#) and on Instagram as [@EmeraldCruises.global](#).

Additional information can be found by contacting your local travel agent; on Emerald Waterways' website www.emeraldwaterways.ca and Emerald Yacht Cruises website at www.emeraldyachtcruises.ca; or by calling the Canadian consumer/travel agent reservations line (855-444-0161). Digital brochures are available on the website.

###

Gillies and Zaiser
212.724.7783
media@gilliesandzaiser.com
www.gilliesandzaiser.com
EW-35C-December 2020