



Contact: Lauren Frye, (212) 724-7783, [lauren@gilliesandzaiser.com](mailto:lauren@gilliesandzaiser.com)

Tweet: Emerald Cruises' Explore the World with Us Campaign offers inspiration and wave season deals; [@emerald\\_cruises](https://twitter.com/emerald_cruises) [www.emeraldcruiisesusa.com](http://www.emeraldcruiisesusa.com)

## **Emerald Cruises' "Explore the World with Us" Campaign Offers Inspiration and Wave Season Deals**

*Wave offer encompasses 2022 Super Earlybird Savings, flexible booking policy, and flight deals*

Boston, MA (December, 2020) – With the new year on the horizon and future travel planning in full swing, [Emerald Cruises](http://www.emeraldcruiisesusa.com) is ushering in wave season with a new Explore the World with Us campaign. This campaign offers plenty of travel inspiration across three continents in addition to sizeable savings on an array of 2021 and 2022 small ship river and ocean cruises. The campaign includes a new, dedicated digital mini-brochure covering all destinations and sailings included in the wave season offer.

Between December 28, 2020 and February 28, 2021, guests who book select 2022 European and Southeast Asia river cruises and pay in full 12 months in advance of departure qualify for **Super Earlybird savings of an extra 10%** off the cruise portion of their booking in addition to the following offers:

- On 2022 European river cruises such as the popular [15-day Splendours of Europe between Amsterdam and Budapest](#), guests can chose from their choice of up to **free, roundtrip air** or a **savings of up to \$2,500 per couple** depending on length of sailing and cabin category;
- On 2022 Southeast Asia sailings like the epic [13-day Majestic Mekong Discoverer between Ho Chi Minh City and Siem Reap](#), guests can choose from up to **free, roundtrip air** or a **savings of \$2,000 per couple** depending on length of sailing and cabin category.

The Explore the World with Us campaign also applies to Emerald Cruises' 2022 yacht sailings in the Mediterranean, Adriatic and Red Seas aboard the soon-to-launch, 100-passenger *Emerald Azzurra*. Guests booking select suite or stateroom categories on 2022 cruises such as the inaugural, [eight-day Best of the Red Sea itinerary](#) will receive the Super Earlybird discount of **up to 30% off** the cruise when paying in full 12 months prior to departure.

To help travelers with peace of mind, all bookings come with the line's flexible booking policy allowing guests to defer travel plans and transfer to an alternate departure date or itinerary up to 60 days prior to departure with no Emerald Cruises fees. The Deposit Protection Plan (value \$125 per person on

river cruises and \$200 per person on yacht cruises) is a complimentary inclusion in all bookings, and allows guests flexibility with their travel dates without having to worry about losing their deposits. Additionally, deposits have been reduced by 50% on all bookings. Those looking for additional security can purchase the new [Platinum Protection Plan](#), which provides coverage for guests who may fall ill or whose travel plans are affected by Covid-19.

All bookings must be made by February 28, 2021 and guests must pay the full balance no later than 12 months before departure to receive the Super Earlybird Discount.

Emerald Cruises is the parent brand of Emerald Waterways and the newly formed Emerald Yacht Cruises. The *Emerald Azzurra*, the first yacht to launch under the Emerald Yacht Cruises brand, is a 100-guest super yacht that will ply the warm waters of the Mediterranean, Adriatic and Red seas. Emerald Waterways features nine branded Star-Ships offering river sailings in Europe and on the Mekong, as well as a chartered river ship along the Volga River in Russia (MS *Nizhny Novgorod*). The brand offers contemporary deluxe ships, outstanding service and an incredibly inclusive pricing plan that has won them the honor of being named Best River Cruise Line for Value by the Cruise Critic Editors' Choice Awards for five years running.

Emerald Cruises can be found on Twitter at @emerald\_cruises, on Facebook as EmeraldCruisesGlobal and on Instagram as @EmeraldCruises.global.

Additional information can be found by contacting your local travel advisor; on Emerald Waterways' website, [www.emeraldwaterways.com](http://www.emeraldwaterways.com); or by calling the consumer/travel agent reservations line at 844-428-8389. Digital brochure downloads are available on the website.

###

Gillies and Zaiser  
212.724.7783  
[media@gilliesandzaiser.com](mailto:media@gilliesandzaiser.com)  
[www.gilliesandzaiser.com](http://www.gilliesandzaiser.com)  
EW-34-December 2020