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Scenic Opens Up Europe for 2021

With Sailings in Multiple Countries Including France, Germany and Portugal

Savings of up to \$2,400 per couple on 2021 sailings if booked by August 31

Hollywood, FL July 2021 – <u>Scenic</u> is excited to announce the return of European river cruises with truly all-inclusive luxury sailings on the Rhine and Danube rivers, Portugal's Douro, and France's Garonne, Gironde and Dordogne rivers in Bordeaux. Departures begin on Portugal's <u>Douro</u> on July 30, followed by France's <u>Bordeaux</u> on August 29, the <u>Rhine</u> on August 30, and the <u>Danube</u> on September 27. To kick off this most welcome news, Scenic is offering guests savings of up to \$2,400 per couple on 2021 departures. These new bookings must be made by August 31. Solo travelers are also enjoying an incentive with free single supplements. www.scenicusa.com/special-offers/2021-europe-river-cruising

"We are so excited to be able to greet our guests again after such a challenging year," states Rob Voss, COO, The Scenic Group. "Our teams in operations, sales and marketing have worked hard with our travel partners to bring about our European launch and we are seeing very positive responses from our guests, who have been looking forward to this news. And we expect to continue to add more itineraries as Europe and the world continues to open up."

Scenic's Bordeaux cruises have six departures thru October – the 11-day Beautiful Bordeaux and the eight-day Bordeaux Affair – that offer guests a wonderful immersion into all things French. From the tastings of the world renown red wines of Médoc and the Grand Cru Classé wines of Sauternes to enjoying foie gras at a local farm and the opportunity to cycle, walk and explore many of the region's most historic sites. The eight Rhine River sailings include the eight-day Rhine Highlights that sails between Amsterdam and Basel, and the 14-day Romantic Rhine & Moselle, that veers off the Rhine to spend several days on the romantic Moselle, showcasing the region's half-timbered villages, vineyard covered slopes and ancient castles that sit high above the river.

The eight-day Gems of the Danube sails with departures in September and October and Christmas Market cruises in November and December. The Danube Christmas Market itinerary focuses on the celebratory atmosphere and seasonal delicacies of the holiday season and the opportunity to shop for holiday gifts while exploring the many traditional Christmas markets. Two sailings of the 15-day Jewels of Europe combine the best of both the Rhine and Danube Rivers between Amsterdam and Budapest. Scenic previously announced Portugal Douro sailings beginning July 30. The eight-day Delightful Douro has five departures

and the 11-day Unforgettable Douro has eight sailings.

Guests can cruise with complete confidence knowing that Scenic Group's dedicated Health & Safety Steering Committee ensures all guests' wellbeing and safety is taken care of to the highest standard. All guests must be fully vaccinated at least two weeks prior to departure. The company is working closely with relevant bodies, including CLIA and the local government authorities, to ensure operations adhere to all necessary guidelines. Details on the increased health and safety protocols can be found at both www.scenicusa.com.

New bookings receive Scenic's Flexible Booking Policy, where guests can defer or cancel up to 60-days prior to departure. Guests can also add a Risk-Free Platinum Protection Plan (PPP) for \$295. By purchasing this plan, they are covered if they are unable to travel due to health reasons, or their travel plans are impacted by COVID-19, up to 31 days prior to departure with a 100% refund (less airline cancellation fees and PPP cost).

The 5-star Scenic Space-Ships offer all-inclusive luxury experiences - from private butler service and unlimited complimentary beverages and spirits including mini-bar re-stocked daily, to six on-board dining options and a wellness area and fitness center. And guests will never have to reach for the wallet or purse as everything (except a haircut or massage) is included: tips and gratuities, expert local guides, all Scenic Freechoice activities that allow for a more personalized vacation, plus Scenic Enrich events which are exclusive to Scenic and its guests.

Scenic Luxury Cruises & Tours has grown over its 35-year plus history to include award-winning river and ocean cruises and handcrafted land journeys that take guests to many of the world's most fascinating destinations. Since 2008, Scenic has set the benchmark for truly all-inclusive, luxury five-star river cruises in Europe and Southeast Asia as well as luxury cruises on Russia's Volga River on board Scenic Tsar and on Egypt's Nile on board a private luxury charter. In 2019, Scenic introduced Scenic Eclipse, The World's First Discovery YachtTM, a 228-guest ultra-luxury ship, and plans to deliver a second yacht, Scenic Eclipse II, in 2023. Scenic is part of Scenic Group, which includes Emerald Cruises, Mayflower Cruises & Tours and Evergreen Tours.

Scenic can be found on Twitter at @ScenicLuxury, on Facebook as ScenicCruises and on Instagram as Scenic.luxurycruisestours.

Additional information on these and other cruises, brochures and reservations can be obtained via travel advisors; or in the USA: www.scenicusa.com, phone (844) 788-7985, info@scenicusa.com. Brochures can also be downloaded directly from the websites.

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