

**FOR IMMEDIATE RELEASE
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WARNER BROS. DISCOVERY ANNOUNCES THE PRODUCTION OF A NEW ORIGINAL SERIES - MARITIME MASTERS

- **Warner Bros. Discovery has produced a new docu-series showcasing life on board ultra-luxury cruise ship Scenic Eclipse**
 - ***Maritime Masters* premieres on Discovery Channel in 20 languages internationally with USA, Canada, UK, Australia, New Zealand and Europe from mid-May, transmission dates to be announced soon**

20 APRIL 2023: Warner Bros. Discovery has produced and is set to launch a new docu-series '*Maritime Masters: Expedition Antarctica*' revealing the exclusive behind-the-scenes view of ultra-luxury cruise ships.

The series showcases life on board Scenic Eclipse, the world's first discovery yacht operated by Scenic Luxury Cruises & Tours, with an access-all-areas look at world-class professionals at sea and key characters from the Scenic crew taking viewers on a voyage of discovery.

From gastronomic cuisine and personalised in-suite butler services to soaring above by helicopter and diving deep below in a custom-designed submarine, Warner Bros. Discovery documents what it takes to journey to some of the world's most pristine and culturally rich travel destinations across seven continents, including Antarctica, while delivering life-changing travel experiences for guests.

Lynn Ng, VP, Head of Content Operations, APAC at Warner Bros. Discovery said: "A journey on board an ultra-luxury cruise ship is the stuff dreams are made of and as the leading global producer of real-life entertainment, there is no-one better placed to bring this to life than Warner Bros. Discovery. We're excited to launch *Maritime Masters: Expedition Antarctica* and by bringing it to a global audience through Discovery Channel and discovery+, we know we will fascinate and excite our viewers around the world with the stories of the characters along the way."

Glen Moroney, Chairman & Founder of Scenic Group said: "We are delighted Warner Bros. Discovery has chosen Scenic Eclipse to showcase the benchmark in ultra-luxury and expedition cruising. With the inaugural voyage of our new Discovery Yacht Scenic Eclipse II on 13 April, this partnership provides the perfect platform for us to share real life insights into our innovative ship designs, exceptional crew, and the ultimate guest experiences, with the Warner Bros. Discovery global audience."

Lisa McCaskill, Vice President, Sales & Marketing, Scenic Group CAD, said: "At Scenic, we believe that ultra-luxury cruises are about building strong human connections and creating stories for life. We are delighted that Warner Bros. Discovery has dedicated its best Executive Producers and creative teams, to curate high quality and engaging content for their inquisitive viewers. This original *Maritime Masters: Expedition Antarctica* docu-series features a journey narrated via our passionate captains and professional crew, as they deliver unique experiences to the discerning guests. Viewers will gain deep insights into the

diverse wildlife, landscapes, challenges, and operation of the world's most advanced discovery yacht.”

Maritime Masters' maiden voyage premieres across the Discovery Channel internationally from mid-May with content available in 20 languages. The series was produced by Warner Bros. Discovery in collaboration with Dundas Media. More details of the series will be released in the coming weeks.

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Notes to Editors:

About Warner Bros. Discovery

Warner Bros. Discovery (NASDAQ: WBD) is a leading global media and entertainment company that creates and distributes the world's most differentiated and complete portfolio of content and brands across television, film and streaming. Available in more than 220 countries and territories and 50 languages, Warner Bros. Discovery inspires, informs and entertains audiences worldwide through its iconic brands and products including: Discovery Channel, discovery+, CNN, DC, Eurosport, HBO, HBO Max, HGTV, Food Network, OWN, Investigation Discovery, TLC, Magnolia Network, TNT, TBS, truTV, Travel Channel, MotorTrend, Animal Planet, Science Channel, Warner Bros. Film Group, Warner Bros. Television Group, Warner Bros. Games, New Line Cinema, Cartoon Network, Adult Swim, Turner Classic Movies, Discovery en Español, Hogar de HGTV and others. For more information, please visit www.wbd.com

About Scenic Luxury Cruises & Tours

Scenic Luxury Cruises & Tours has grown over its 37-year history to include award-winning, truly all-inclusive river and ocean cruises and handcrafted land journeys that take guests to many of the world's most fascinating destinations. In 2019, Scenic introduced *Scenic Eclipse*, The World's First Discovery Yacht™. Hosting just 228 guests (200 in Antarctica), the Discovery Yacht offers a close to 1:1 guest-to-staff ratio, butler service, 10 dining experiences, a 550 sqm (5,920 ft²) ultra-luxury spa, yoga and Pilates studio, vitality pools and bars, two state-of-the-art helicopters, a submarine and, an expert Discovery Team. The arrival of its second Discovery Yacht, *Scenic Eclipse II*, launched on 13 April 2023 will elevate ultra-luxury cruising to new heights. *Scenic Eclipse II* will feature a next generation submersible, *Scenic Neptune II*, custom-designed with Triton Submarines. The wellness experience in the Senses Spa and Owner's Penthouse Suite has been significantly expanded in partnership with spa design leaders KLAFS along with the introduction of the new Sky Bar & Deck and vitality pool. Scenic is part of Scenic Group, which includes Emerald Cruises, Mayflower Cruises & Tours and Evergreen Tours.