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**Scenic Group Announces Preferred Partnership  
with Nexion Travel Group for Scenic and Emerald Cruises Ocean Fleets**

Hollywood, FL, May 2023 – Scenic Group, a leading provider of luxury and ultra-luxury ocean yacht cruises, is pleased to announce its preferred partnership with Nexion Travel Group, a renowned organization of travel advisors making a significant impact in the travel industry. This strategic collaboration will build on the company's growth in the USA's luxury travel market with strong support from Nexion Travel Group's luxury travel advisor network.

"We are thrilled to announce our preferred partnership with Nexion Travel Group for our luxury ocean yacht product at Scenic and Emerald Cruises," said Elizabeth Fettes, VP of Sales at Scenic & Emerald Cruises. "This strategic partnership emphasizes our dedication to establishing strong relationships with key travel partners who possess a profound expertise in the ultra-luxury and expedition market. Nexion Travel Group's exceptional network of luxury independent travel agents, combined with their comprehensive approach and unmatched industry support, positions them as the ideal partner. Together, we are poised to deliver an unparalleled experience, offering discerning travelers the epitome of luxury ocean yacht cruising."

Nexion Travel Group, a leading travel agency consortium, is equally excited about this new partnership. "Nexion Travel Group is excited to kick off our partnership with Scenic Group USA," said Jackie Friedman, President of Nexion, LLC. "These luxury yachts are ideal for both warm weather and expedition itineraries and are a great addition to our portfolio of preferred partners. We look forward to mutual growth."

The partnership between Scenic Group and Nexion Travel Group represents a significant milestone in the luxury cruise industry. By combining their expertise and resources, both companies are poised to redefine the standards of luxury ocean yacht cruising. Travelers can now embark on unforgettable voyages, indulging in the finest amenities, exquisite dining options, and immersive excursions, all while being pampered by a dedicated team of professionals – both through the booking process and the voyages.

Scenic's ultra-luxury 228-guest ocean yachts (*Scenic Eclipse* and *Scenic Eclipse II*) offer a unique blend of opulence, comfort, and unique adventures while guests aboard Emerald Cruises' 100-guest luxury yachts (*Emerald Azzurra* and *Emerald Sakara*) enjoy an aura of being on their own private yacht while visiting many of the world's most luxurious warm water destinations. With Nexion Travel Group's extensive

network of luxury independent travel agents, travelers can expect personalized service and expert guidance - whether exploring warm weather destinations or embarking on thrilling expedition itineraries. Scenic Group and Nexion Travel Group are committed to delivering an exceptional experience tailored to the needs and desires of each traveler.

Scenic Group, which includes Emerald Cruises, Scenic Luxury Cruises & Tours, Mayflower Cruises & Tours and Evergreen Tours, has grown over its 37-year history to include award-winning, river and ocean cruises and handcrafted land journeys that take guests to many of the world's most fascinating destinations covering all seven continents. Since 2008, Scenic has set the benchmark for truly all-inclusive, five-star river cruises in Europe and Southeast Asia as well as luxury cruises on Egypt's Nile on board a private luxury charter. In 2019, Scenic introduced Scenic Eclipse, The World's First Discovery Yacht™, a 228-guest ultra-luxury ship, and in 2023, unveiled its sister, Scenic Eclipse II, continuing Scenic's commitment to raising the cruise industry standards to new heights, offering several new features. Emerald Cruises has nine branded Star-Ships offering river sailings in Europe and on the Mekong. In 2022, Emerald Azzurra was the first yacht to launch under the Emerald Cruises brand - a 100-guest superyacht that will sail the warm waters of the Mediterranean, Adriatic, Caribbean and Central America, and will be followed in August 2023 by its sister, Emerald Sakara.

Nexion® Travel Group is a fully accredited host agency, offering membership to independent travel professionals since 1995. Nexion Travel Group provides ticketing, operations and fulfillment support to independent travel professionals coupled with best-in-class tools, technology, marketing, education and support. As part of Travel Leaders Group, a division of Internova Travel Group, Nexion Travel Group is the complete host agency for multi-agent agencies, corporate agencies, experienced agents and those new to the industry.

Scenic can be found on Twitter at @ScenicLuxury, on Facebook as ScenicCruises and on Instagram as Scenic.luxurycruisestours, while Emerald Cruises can be found on Twitter at @emerald\_cruises, on Facebook as EmeraldCruisesGlobal and on Instagram as @EmeraldCruises.global.

Additional information on these and other cruises, brochures and reservations can be obtained via a Nexion Travel Group luxury independent travel agent; or in the US: [www.scenicusa.com](http://www.scenicusa.com), phone (844) 788-7985, email: [info@scenicusa.com](mailto:info@scenicusa.com). Brochures can also be downloaded directly from the websites.

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