



STAR CLIPPERS

Unique Sailing Adventures

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Fernanda Sarubbi Joins Star Clippers as Business Development Executive for Canada

Miami, FL (May 2023) — [Star Clippers](#) is pleased to announce the appointment of Fernanda Sarubbi to the role of Business Development Executive for Canada. In this role, Sarubbi will focus on developing Star Clippers' individual and group business, incentive and charters. Her territory will include all of Canada. She will report to Terri Haas, Vice President of Sales for Star Clippers, and can be reached at fernanda.sarubbi@starclippers.com.

“We are pleased to welcome Fernanda to the Star Clippers team,” said Haas. “Her background in sales and marketing in the tourism and food and wine space are a great match for our brand and we look forward to her helping us continue to grow Star Clippers' presence in this important cruise market.”

Sarubbi comes to Star Clipper with nearly 10 years of experience in sales and marketing in the tourism and food and wine industries. Originally hailing from Brazil, she attended school in France and holds a bachelor's in business administration from Université de Bourgogne in Dijon and a master's in economics and international tourism development from Université Paris 1 Sorbonne. During her career, Sarubbi worked for a destination management company in Paris and a marketing agency in Sao Paulo where she represented several clients in Latin America countries including Star Clippers. She relocated to Canada in 2021 and most recently worked as a senior project manager at Hopscotch Sopexa communication agency.

For more than 25 years, Star Clippers has been introducing travelers to the thrill of modern tall-ship sailing to remote ports in the Caribbean, Mediterranean, and Central America. The company operates three of the world's largest and tallest sailing vessels: *Star Clipper* and *Star Flyer* are traditional clipper ships with modern amenities carrying 166 guests each, while the 227-guest *Royal Clipper* holds the Guinness World Record as the largest and only five-masted, fully-rigged sailing ship in service today. All three ships have expansive teak decks, swimming pools informal dining, convivial tropical bars on deck, and piano lounges.

For more information or to make a booking, contact your travel agent, or call 800-442-0551 or visit www.starclippers.com.

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SCA-05 May 2022