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Explorez L'extraordinaire with Emerald Cruises' France River Cruises Through the Heart of Provence

Book by August 31 to receive generous savings on 2023 and 2024 France River Cruises

Vancouver BC (July 2023) – Breathtaking Provence is a one of the most sought-after destinations in France, beloved for its spectacular landscapes, iconic cities and charming small towns, and of course the culinary legacy that continues to draw travellers to this region. With Emerald [Cruises eight-day Sensations of Lyon & Provence](#) itinerary, guests can explore the magical region between France's bustling gastronomic hub of Lyon and Vincent Van Gogh's charming Arles while traveling in comfort and modern style onboard the purpose-built, 132-guest *Emerald Liberté*.

Limited time special offers are available on both 2023 and 2024 departures of the Sensations of Lyon & Provence sailings. For bookings in August or October 2023, the second guests sails free with offer code [241GUEST](#). For bookings in April, July, August and October 2024, guests save an additional \$600 per couple with booking code [SAVENOW23](#). Additional for these 2024 bookings, guests can enjoy included, round-trip air when paying in full within 10 months of departure. A helpful France brochure is available for download at www.emeraldcruiises.ca/france.

Beginning or ending the eight-day cruise in Lyon—France's second largest city and former Roman capital—gives guests the chance to explore the culinary wonders here, including a visit to the famed Halles de Lyon, founded by French master chef Paul Bocuse. Foodies can take advantage of a free afternoon to have lunch at one of the 20 Michelin starred restaurants located here or enjoy a more casual meal or snack al fresco at a traditional Lyonnaise *bouchon*.

The small towns and villages along the Rhône and Saône rivers are what give this region its quaint character, and Emerald Cruises' itinerary visits many of the highlights. In gorgeous Tournon, one of the oldest monastic towns in France's Burgundy region, a walking tour of the 17th-century castle (with optional wine tasting) highlights the city's past. Picturesque Viviers is the perfect historic French town for losing oneself among the winding side streets and snapping dozens photos of adorable homes and incredible views from the town's apex. A guided walking tour through historic Avignon, once the residence of Popes, uncovers the historic center as guests stroll the cobbled laneways and browse the shops overlooking the famous 'Pont de

Avignon.’ The sailing ends (or begins) in Arles, famed for its incredible quality of light that defines some of Vincent Van Gogh’s most popular paintings.

Emerald Cruises offers a diverse lineup of river and yacht cruises on three continents. *Emerald Azzurra*, the line’s first ocean-going vessel which debuted in March 2022, is a 100-guest, luxury yacht sailing the warm waters of the Mediterranean and Adriatic Seas, and new for the 2023/2024 season, the Caribbean and Central America. In November 2022, *Emerald Azzurra* was named Best New Luxury Ship in Cruise Critic’s 2022 Editors’ Picks Awards. *Emerald Sakara*, the brand’s second luxury yacht, launches in August 2023. On the rivers, Emerald Cruises sails eight branded Star-Ships in Europe and one on the Mekong. The brand offers innovatively-designed ships, outstanding service and a focus on active shore excursions and onboard wellness offerings through their signature EmeraldACTIVE program. Emerald Cruises is part of Scenic Group, which includes Scenic Luxury Cruises & Tours, Mayflower Cruises & Tours and Evergreen Tours in Australia.

Emerald Cruises can be found on Twitter at @emerald_cruises, on Facebook as EmeraldCruisesGlobal and on Instagram as @EmeraldCruises.global.

Additional information can be found by contacting your local travel advisor; on Emerald Cruises’ website, www.emeraldcruiises.ca; or by calling the consumer/travel agent reservations line at 844-444-0161. Digital brochure downloads are available on the website.

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EC-17C-July 2023