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Tweet: Scenic introduces Groups+ program exclusively for travel advisors; [www.scenicusa.com](http://www.scenicusa.com), [www.emeraldcruiises.com](http://www.emeraldcruiises.com)

### **Scenic Introduces Groups+ Program Exclusively for Travel Advisors**

*Complimentary hosted suites for advisors booking groups  
on select 2024 Scenic Eclipse and Eclipse II sailings*

Hollywood, FL, July 2023 – Scenic has introduced Groups+, a new group booking program designed exclusively for travel advisors. [The Groups+ Travel Advisor Program](#) offers advisors a complimentary hosted suite on select 2024 Scenic Eclipse and Scenic Eclipse II sailings, allowing them to accompany their group as they explore the globe onboard the World’s First Discovery Yachts.

The Groups+ offer is available on a variety of sought-after itineraries including the new, [11-day Discover the Kimberly Coastline itinerary](#) on *Scenic Eclipse II* along Australia’s northwest coast. One of the most rugged and untouched wilderness regions in the world, the spectacular Kimberly Coast is home to towering baobab trees, thundering waterfalls and the world’s oldest living culture. The Groups+ offer is also available on several Arctic itineraries including the [10-day Beyond the Arctic Circle](#) sailing from Tromso to Oslo paying call on the remote Svalbard Archipelago. For those looking to be some of the first passengers to visit the South Pacific onboard *Scenic Eclipse II*, Groups+ is also applicable on multiple itineraries in this magical region of the world including the [eight-day Lagoons, Reefs & Cultures of the Pacific](#) through dreamy Fiji and Tonga. The Groups+ offer is good on select group bookings made by August 31, 2023.

For travel advisors looking for even more incentive to book group sailings with Scenic as well as with Emerald Cruises, the [Epic Summer Group Savings](#) promotion offers generous savings on group booking on river and ocean sailings across both brands. On the rivers, the greatest savings are available for departures in July and August 2024: Scenic is offering \$750 per person savings and Emerald Cruises is offering \$500 per person savings. Advisors will also receive a two percent bonus commission on new bookings that fall in this time frame. For all other river cruises, Scenic is offering \$400 and Emerald Cruises is offering \$250 per person savings. On the oceans, Scenic is offering \$750 per person savings on select *Scenic Eclipse* and *Scenic Eclipse II* sailings including Antarctica, the Arctic, Australia, South American and the South Pacific. Emerald Cruises is offering \$500 per person savings on Caribbean cruises onboard their luxury yachts, *Emerald Azzurra* and *Emerald Sakara*.

Scenic Group, which includes Emerald Cruises, Scenic Luxury Cruises & Tours, Mayflower Cruises

& Tours and Evergreen Tours, has grown over its 37-year history to include award-winning, river and ocean cruises and handcrafted land journeys that take guests to many of the world's most fascinating destinations covering all seven continents. Since 2008, Scenic has set the benchmark for truly all-inclusive, five-star river cruises in Europe and Southeast Asia. In 2019, Scenic introduced Scenic Eclipse, The World's First Discovery Yacht™, a 228-guest ultra-luxury ship, and in 2023, unveiled its sister, Scenic Eclipse II, continuing Scenic's commitment to raising the cruise industry standards to new heights, offering several new features. Emerald Cruises has nine branded Star-Ships offering river sailings in Europe and on the Mekong. In 2022, Emerald Azzurra was the first yacht to launch under the Emerald Cruises brand - a 100-guest luxury yacht that sails the warm waters of the Mediterranean, Adriatic, Caribbean and Central America, and will be followed in August 2023 by its sister, Emerald Sakara.

Scenic can be found on Twitter at @ScenicLuxury, on Facebook as ScenicCruises and on Instagram as Scenic.luxurycruisestours, while Emerald Cruises can be found on Twitter at @emerald\_cruises, on Facebook as EmeraldCruisesGlobal and on Instagram as @EmeraldCruises.global.

Additional information on these and other cruises, brochures and reservations can be obtained via travel advisors; or in the US for Scenic: [www.scenicusa.com](http://www.scenicusa.com), phone (844) 788-7985, email: [info@scenicusa.com](mailto:info@scenicusa.com); and for Emerald: [www.emeraldcruiises.com](http://www.emeraldcruiises.com), phone (844) 428-8389, email: [hello@emeraldcruiises.com](mailto:hello@emeraldcruiises.com). Brochures can also be downloaded directly from the websites.

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