

Contact: Lauren Frye, (212) 724-7783, lauren@gilliesandzaiser.com

# **Emerald Cruises Announces River Cruise Information Sessions Across Canada This Fall**

## Twenty complimentary information sessions open to travel advisors and consumers

Vancouver, BC (September 2023) – <u>Emerald Cruises Canada</u> is hosting 20 complimentary "Explore the Extraordinary" river cruise information sessions across Canada this September and October. The sessions are designed for both travel advisors and consumers interested in learning more about the small ship cruise line's exciting range of river cruise destinations and the benefits of small ship cruising.

With eight branded Star-Ships sailing the rivers of Europe and one on the Mekong on Southeast Asia, Emerald Cruises offers a diverse range of river cruise itineraries. These events, led by Emerald Cruises' Canadian team, are designed to provide inspiration and insight about the brand's offerings and what sets it apart from the competition. The team will reveal details about the 2024 Europe river cruise collection and the 2024-2025 Mekong River season and provide a special offer only applicable to new bookings only available to attendees. Travel advisors are encouraged to bring interested clients along to learn together.

To register for shows, visit www.emeraldcruises.ca/infosessions. A flyer with additional information and specific locations, for the following river cruise sessions can be easily shared here: <a href="https://issuu.com/emeraldwaterwayscanada/docs/er">https://issuu.com/emeraldwaterwayscanada/docs/er</a> infosession canada august agent

# **British Columbia**

- Mon., Sept 11 North Vancouver
- Wed., Sept. 13 Vancouver
- Tues., Oct 3 Victoria
- Thur., Oct 5 Courtenay
- Wed., Oct 11 South Surrey

#### Alberta

- Wed., Sept., 27 Edmonton
- Thur., Sept 28 Calgary

## Ontario

- Tues., Sept. 12 Markham
- Wed., Sept. 13 Orangeville
- Thur., Sept. 14 Mississauga
- Tues., Sept. 19 Hamilton
- Wed., Sept. 20 Windsor
- Mon., Sept. 25 Whitby
- Wed., Sept. 27 Orillia
- Fri., Sept. 29 Huntsville
- Tues., Oct. 3 Ottawa
- Thur., Oct. 5 Thunder Bay

Manitoba

Mon., Sept. 25 – Winnipeg
Prince Edward Island

Tues., Oct. 3 – Charlottetown

Newfoundland

Thur., Oct. 5 – St. Johns

Emerald Cruises offers a diverse lineup of river and yacht cruises on three continents. *Emerald Azzurra*, the line's first ocean-going vessel which debuted in March 2022, is a 100-guest, luxury yacht sailing the warm waters of the Mediterranean and Adriatic Seas, and new for the 2023/2024 season, the Caribbean and Central America. In November 2022, *Emerald Azzurra* was named Best New Luxury Ship in Cruise Critic's 2022 Editors' Picks Awards. *Emerald Sakara*, the brand's second luxury yacht, launched in August 2023. On the rivers, Emerald Cruises sails eight branded Star-Ships in Europe and one on the Mekong. The brand offers innovatively-designed ships, outstanding service and a focus on active shore excursions and onboard wellness offerings through their signature EmeraldACTIVE program. Emerald Cruises is part of Scenic Group, which includes Scenic Luxury Cruises & Tours,

Emerald Cruises can be found on Twitter at @emerald\_cruises, on Facebook as EmeraldCruisesGlobal and on Instagram as @EmeraldCruises.global.

Additional information can be found by contacting your local travel advisor; on Emerald Cruises' website, <u>www.emeraldcruises.ca</u>; or by calling the consumer/travel agent reservations line at 855-444-0161. Digital brochure downloads are available on the website.

###

Gillies and Zaiser 212.724.7783 <u>media@gilliesandzaiser.com</u> <u>www.gilliesandzaiser.com</u> EC-23C-September 2023