## SCENIC°

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## Scenic Offers Early Booking Opportunities

## for 2025 River Cruise Season with Enhanced Journeys, New Excursions and New Extensions

Booking early brings rewards – free Premium or free/reduced Economy Air, cruise fare savings, etc,

Vancouver, B.C. October 2023 – Due to strong sales and growing interest, Scenic is unveiling its 2025 European River Cruise season earlier than usual – adding more eight- and 15-day departures, enhanced journeys and city extensions and updating the suite categories to simplify the choices for guests.

Additionally, Scenic is holding the line on pricing, so travelers booking early will enjoy 2024 fares on 2025 sailings as well as the best selection of departure dates and suite categories, free Premium or free/reduced Economy Air (or an air credit of up to CAD \$2,100 per person), up to CAD \$1,500 cruise fare savings per person and a bonus savings opportunity of CAD \$250. Group bookings of five staterooms or more qualify for savings of up to CAD \$1,000 per person and other perks. Pricing and itinerary details are now available for all 2025 sailings as well as information on the so-many-to-choose-from immersive experiences (Scenic Freechoice) and exclusive events (Scenic Enrich), and, of course, the long list of inclusions that come with a truly all-inclusive vacation, at <u>www.scenic.ca/offers/2025-europe-river-cruises</u>.

Two new itineraries that have been enhanced highlight the season. The popular eight-day <u>Gems of</u> the Danube has been changed to now sail between Regensburg and Budapest, allowing for more time in ports to explore along the route. Added to this route is a stop in Bratislava, the capital city of Slovakia, and new excursions: exploring the city's medieval old town (dating back to the 9<sup>th</sup> century) with an expert guide; and a morning of enjoying coffee and cake with friendly locals at the famous and historic Kormuth Bakeri, decorated in Renaissance-style paintings and frescos. Truly all-inclusive fares for these ultra-luxury sailings start at CAD \$5,545 per person, double, with 42 departures in 2025.

The 16-day <u>Danube Delta Discovery</u> will now sail between Budapest and Bucharest in 2025 on a true Eastern European journey, where guests will be able to dive deep into the cultures and historical sites of six former behind-the-Iron-Curtain countries as well as enjoy the nightlife in four capital cities - Budapest, Bratislava, Belgrade and Bucharest - during overnight port calls. Highlights include a small boat cruise through the 580,000-hectare wetlands of the Danube Delta, teeming with more than 300 species of birds; an exclusive private classical music concert at the majestic Gödöllõ Royal Palace, one of the favorite residences of Queen Elisabeth of Hungary; an e-bike tour through the Kopacki Rit nature park, a natural habitat for 293 different kinds of birds, 46 species of freshwater fish, several amphibians and reptiles; and a cooking class on making Banica, the traditional Bulgarian cheese-filled pie. Four departures bookend the season with fares

starting at CAD \$9,020.

The best way to add vacation time to a cruise is through city extensions. Scenic is adding two new three-day options for the 2025 season – Nuremburg and Munich, on top of the 10 already offered. As Bavaria's second-largest city, Nuremberg has had a turbulent history. As an important commercial hub from the Middle Ages onwards, the city's rich heritage can still be seen and felt in its Old Town and one of the most significant imperial forts of the Holy Roman Empire, the 12<sup>th</sup>-century Imperial Castle, the preferred residence of German kings. Modern history is as important as the city's Documentation Center Nazi Party Rallying Grounds is a much-heralded museum whose permanent exhibition "Fascination and Terror" focusing on the causes, connections, and consequences of Nazi Germany.

Munich is one of Europe's most vibrant cities and exploring for three days will allow guests to journey between world-class museums, the 15<sup>th</sup>-century Frauenkirche church with its two distinctive onion domes, the famous carillon (Glockenspiel) in Marienplatz, a stroll through the English Garden - Munich's green lung, and a beer at the world famous Hofbräuhaus, founded in 1589. For those guests traveling in October, Munich's Oktoberfest is world famous and certainly worth the experience.

The 5-star Scenic Space-Ships offer all-inclusive ultra-luxury experiences - from private butler service and unlimited complimentary beverages and spirits including mini-bar re-stocked daily, to six onboard dining options and a wellness area and fitness center. And guests will never have to reach for the wallet or purse as everything (except a haircut or massage) is included: tips and gratuities, expert local guides, all Scenic Freechoice activities that allow for a more personalized vacation, plus Scenic Enrich events which are exclusive to Scenic.

Scenic Luxury Cruises & Tours has grown over its 37-year history to include award-winning river and ocean cruises and handcrafted land journeys that take guests to many of the world's most fascinating destinations. Since 2008, Scenic has set the benchmark for truly all-inclusive, ultra-luxury river cruises in Europe and Southeast Asia. In 2019, Scenic introduced *Scenic Eclipse*, The World's First Discovery Yacht<sup>TM</sup>, a 228-guest ultra-luxury ship, and will deliver a second yacht, *Scenic Eclipse II*, in 2023. Scenic is part of Scenic Group, which includes Emerald Cruises, Mayflower Cruises & Tours and Evergreen Tours.

Scenic can be found on Twitter at @ScenicLuxury, on Facebook as @ScenicCruises and on Instagram as @Scenic.luxurycruisestours.

Additional information on these and other cruises, brochures and reservations can be obtained via travel advisors; or at <u>www.scenic.ca</u>, phone (866) 689-8611, or email: <u>info@scenic.ca</u>. Brochures are available for order or downloading on the website.

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