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Scenic Group Takes Home Seven Magellan Awards for Travel Industry Excellence

Hollywood, FL (October 2023) – The Scenic Group, which includes [Scenic Luxury Cruises](#) and [Emerald Cruises](#), is proud to announce they have won seven, 2023 [Travel Weekly Magellan Awards](#), which honor outstanding design, marketing and services in the travel industry.

Scenic won for their innovative Discovery Yachts as follows:

- Small Cruise Ship (GOLD) – *Scenic Eclipse II*
- Luxury Ship Spa Design (GOLD) – *Scenic Eclipse II*
- Expeditions – Attractions (GOLD) – *Scenic Eclipse* Helicopter
- Expeditions – Attractions (GOLD) – *Scenic Eclipse* Submarine

Emerald Cruises won for their 100-guest luxury yachts, as follows:

- Small Cruise Ship (GOLD) – *Emerald Azzurra*
- Luxury Ship Pool Design (SILVER) – *Emerald Azzurra*

Scenic Group also won a Silver Magellan Award in the Cruise Marketing category for their [Partners in Travel](#) program. Launched in May, 2023, the program highlights Scenic and Emerald Cruises’ strong commitment to supporting the travel advisor community.

“It’s a great honor to be recognized among our cruise peers in this competitive industry,” said Ken Muskat, Managing Director for Scenic Group US. “We’re pleased that our efforts to raise the bar on ocean cruising with our distinctive yacht products has been recognized by an important industry leader like Travel Weekly.”

The Magellan Awards are judged and overseen by a panel of top travel professionals representing the best names and most accomplished leaders from the industry. In determining winners, entries do not compete with one another, instead they are judged against a standard of excellence based on the long experience of *Travel Weekly*.

Scenic Group, which includes Emerald Cruises, Scenic Luxury Cruises & Tours, Mayflower Cruises & Tours and Evergreen Tours, has grown over its 37-year history to include award-winning, river and ocean cruises and handcrafted land journeys that take guests to many of the world’s most fascinating destinations covering all seven continents. Since 2008, Scenic has set the benchmark for truly all-inclusive, five-star river cruises in Europe and Southeast Asia as well as luxury cruises on Egypt’s Nile on board a private luxury charter. In 2019, Scenic introduced *Scenic Eclipse*, The World’s First Discovery Yacht™, a 228-guest ultra-

luxury ship, and in 2023, unveiled its sister, *Scenic Eclipse II*. Emerald Cruises has nine branded Star-Ships offering river sailings in Europe and on the Mekong. In 2022, *Emerald Azzurra* was the first yacht to launch under the Emerald Cruises brand – a 100-guest luxury yacht sailing the warm waters of the Mediterranean, Adriatic, Caribbean and Central America – followed in August 2023 by its sister, *Emerald Sakara*.

Scenic can be found on Twitter at @ScenicLuxury, on Facebook as ScenicCruises and on Instagram as Scenic.luxurycruisestours, while Emerald Cruises can be found on Twitter at @emerald_cruises, on Facebook as EmeraldCruisesGlobal and on Instagram as @EmeraldCruises.global.

Additional information on these and other cruises, brochures and reservations can be obtained via travel advisors; or in the US: www.scenicusa.com, phone (844) 788-7985, email: info@scenicusa.com; on Emerald Cruises' website, www.emeraldcruises.com; or by calling the consumer/travel agent reservations line at 844-428-8389. Brochures can also be downloaded directly from the websites.

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SC-EC-49-October 2023