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Scenic Group Rewards Top Travel Advisors and Agencies at 2nd Annual Night of the Stars in Miami

Awards ceremony held at Miami's Frost Museum of Science in full view of Scenic Eclipse II

Hollywood, FL (October 2023) – Scenic Group USA honored the top-producing Scenic Group's travel advisor partners and agencies at its second annual Night of the Stars awards ceremony on Saturday, Oct 21 at Miami's renowned Frost Museum of Science. Following a full day of ship tours, guests and award winners were treated to a beautiful Miami evening at the museum where they could watch the line's newest ultra-luxury Discovery Yacht, *Scenic Eclipse II*, take a leisurely turn in Biscayne Bay as one of its two helicopters circled overhead and a tug sailed alongside, spraying its water canon in celebration.

The aptly named Night of the Stars is a long-standing tradition for Scenic Group, having originated in the Australian market many years ago, and adopted in the USA last year. The event recognizes and celebrates the successes of Scenic Groups' dedicated travel partners. Honored advisors mingled with Scenic and Emerald Cruises executives and others and enjoyed gourmet foods and drinks while in full view of *Scenic Eclipse II*.

Glen Moroney, founder and chairman of Scenic Group, addressed the gathering: "I am so impressed with the quality of travel advisors we have helping us promote our unique portfolio of river ships and ocean yachts – and so appreciative of all of those who are being recognized tonight. Being here at the Frost Museum and watching our newest yacht, *Scenic Eclipse II*, sail out of Miami with one of her two helicopters overhead is truly a sight to behold."

Ken Muskat, managing director, Scenic Group USA/LATAM, added "We are looking to the US and Latin American markets to lead in global bookings and, with your help, we know we will reach our goals. We look forward to great things to come, and with a great increase in business from this market, we will grow and evolve toward our next generation of ultra-luxury yachts."

Elizabeth Fettes, vice president of sales, Scenic Group USA, delivered a resounding endorsement of the "Partners in Travel" program which kicked off the celebration of our trusted travel advisors. "The evening was a celebration of our loyal travel advisors and their outstanding feats with us in 2023. It was no small task, given the extraordinary year we've had with all our travel collaborators and we wish we could bestow all our trusted travel partners with an award for their incredible work. We are excited for how we will finish the year and the success into 2024."

Winners of the top 2023 sales awards are:

- Top Strategic Partner: Vacations To Go
- Top Group Producer: Go Next
- Top River Producer: Vacations To Go
- Top Ocean/Yacht Producer: Cruising With Style
- Top Franchise Network: Cruise Planners
- Top Charter Producer: Worldwide Cruise Associates
- Top LATAM Producer: Velle Travel
- New Partner – Rising Star: ETM Wine Tours

Scenic Group, which includes Emerald Cruises, Scenic Luxury Cruises & Tours, Mayflower Cruises & Tours and Evergreen Tours, has grown over its 37-year history to include award-winning, river and ocean cruises and handcrafted land journeys that take guests to many of the world's most fascinating destinations covering all seven continents. Since 2008, Scenic has set the benchmark for truly all-inclusive, five-star river cruises in Europe and Southeast Asia as well as luxury cruises on Egypt's Nile on board a private luxury charter. In 2019, Scenic introduced *Scenic Eclipse*, The World's First Discovery Yacht™, a 228-guest ultra-luxury ship, and in 2023, unveiled its sister, *Scenic Eclipse II*, continuing Scenic's commitment to raising the cruise industry standards to new heights, offering several new features. Emerald Cruises has nine branded Star-Ships offering river sailings in Europe and on the Mekong. In 2022, *Emerald Azzurra* was the first yacht to launch under the Emerald Cruises brand - a 100-guest superyacht that will sail the warm waters of the Mediterranean, Caribbean, Adriatic and Red Sea and in 2024, the Indian Ocean's Seychelles, and was followed in August 2023 by its sister, *Emerald Sakara*.

Scenic can be found on Twitter at @ScenicLuxury, on Facebook as ScenicCruises and on Instagram as Scenic.luxurycruisestours, while Emerald Cruises can be found on Twitter at @emerald_cruises, on Facebook as EmeraldCruisesGlobal and on Instagram as @EmeraldCruises.global.

Additional information on these and other cruises, brochures and reservations can be obtained via travel advisors; at www.scenicusa.com, phone (844) 788-7985, or email: info@scenicusa.com; or www.emeraldcrises.com, phone (844) 428-8389, or email hello@emeraldcrises.com. Brochures can also be downloaded directly from the websites.

Note to media: additional hi-res photos of the award winners and Scenic Eclipse II are available at <https://bit.ly/ScenicNightoftheStars>

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